Artwork Requirements

The BlueFish design studio is here to ensure that your finished product meets your expectation.

Our designers can accept artwork in may formats but in order to save time and cost for clients our preference is to receive artwork in the following format.

Artwork

Please supply artwork as Illustrator Vector Files.
Alternatively we can receive print-ready PDF files if the editing capabilities have been preserved upon saving.

Please ensure all fonts, shapes and logos are outlined.

Colours

Where specific Pantone colours are required please include these in your artwork.

Images

Where images and photos are to be printed we require these to be a minimum of 300dpi at actual size. This will ensure that the final print quality is of an acceptable standard.

For help or advice on artwork please give us a call on 020 8442 2451